LARA STANKO

GRAPHIC DESIGNER
PRODUCTION MANAGER

CONTACT

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EXPERIENCE

Production Manager & Graphic Designer
Drew Doggett Photography | March 2019-Feb 2021

- Managed the redesign of company website https://drewdoggett.com to include developing a brand refresh, producing professional creative concepts, and designing original web page layouts.
- Completed the design of the company's e-course website https://drewdoggett.courses including the design of a 150+ page supporting work book for registered students.
- Managed the creative direction of, and designed, a 200-page editorial coffee table book to promote the company to clients.
- Collaborated and worked closely with outside creative consultants and communicated with potential partners during multiple assignments.
- Produced digital content for social media platforms and implemented social media campaigns.
- Managed all large format printing, packaging, and shipping along with accompanying logistics.

Creative Director & Graphic Designer
Tumbleston Photography | March 2012-August 2018 | Charleston, SC

- Managed production team responsible for delivering print and promotional items for thousands of clients.
- Created design concepts and graphics for marketing and sales presentations, social media, and company website.
- Served as the head photo editor responsible for final review and revisions.
- Worked closely with clients and directed photographers to create visions, concept designs, and meet deadlines.
- Conceptualized new procedures for large volume production and delivery.

Creative Assistant
Matisse Studios | Lauri Matisse - Architect/Designer/Owner | Jan 2010-Jan 2012

- Served as the in-house graphic designer responsible for company brochures and client proposal materials
- Assisted the owner with client projects to include staging, painting and decorating properties
- Represented the company during client visits and presentations

EDUCATION

UNIVERSITY OF MARYLAND
Theater Design | 2002-2006

UCLA EXTENSION
Design Communication Arts | 2010-2011

TECHNICAL SKILLS

- InDesign
- Illustrator
- Photoshop
- Lightroom
- WordPress
- Squarespace
- Wix
- Showit
- Word
- Excel
- Powerpoint